

RBA Today

Real PEOPLE... Real BUSINESS... Real RESULTS

Rockland Business Association, the “VOICE” of Rockland business, continues its leading role as the lobbyist for business. With over 1,000 members, our services and benefits target your needs.

CEO FORUM	Our CEO Forum provides a vehicle by which senior executives can address the challenges inherent in operating a sizable business within the county.
GOVERNMENT AFFAIRS/ECONOMIC DEVELOPMENT	Provide a focal point for RBA’s ongoing advocacy efforts. This committee is charged with formulating an annual legislative agenda advancing pro-active economic development initiatives.
GREEN COUNCIL	Exploring & bringing “green” practices to Rockland businesses. The Green Tool Kit—the go-to-guide for finding green companies, products and services.
HOSPITALITY/ TOURISM ALLIANCE	Serves as a clearing house on issues affecting this vital segment of Rockland’s economy.
B³ BUSINESS BUILDING BREAKFAST	“Your Networking Vitamin” Table networking with an informative speaker.
TECHNOLOGY INITIATIVE	Education and interactive discussions exploring the use of technology in the workplace.
WOMEN’S FORUM	Interactive monthly meetings facilitated around high-impact business issues. Our approach utilizes expert speakers, panel discussions, large-group brainstorming, and facilitated team interactions. Geared to the special needs of women in business.