



River Rowing Association, Inc., PO Box 7, Nyack New York 10960
www.riverrowing.org



NYACK CENTER

JOINT PRESS RELEASE

River Rowing Association, Inc. (RRA) and the Nyack Center announce their joint **“Pull with Purpose Row-a-thon”** – a fundraiser to benefit the Nyack Center. **Put your team together now!** Rowers will be asking for pledges and all proceeds of the event will benefit the Nyack Center and their community-oriented programs. Last year over \$8,000 was raised – please help us do even better this year! Rowers will be placed on teams, which row continuously in relay fashion for two hours. Rowers will range in age from 13 year-old children to men and women in their 60’s and 70’s. Five member teams qualify to compete for the highest overall meters rowed.

But wait, don’t be intimidated! Organize a larger team (any club, organization, family or just a group of friends) or just “walk-on” and you are able to compete for individual and team prizes in a variety of categories. To register, please visit www.riverrowing.org -- all are welcome to participate.

When: Saturday, March 13, 2010--11AM – 2PM

Where: Center of Nyack’s Veteran’s Park, located at the corner of Cedar and Main, Downtown Nyack, New York 10960.

Inclement Weather: Nyack Center, 58 Depew Ave. (corner Depew and South Broadway), Nyack, New York 10960.



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The Pull with Purpose Row-a-thon is the River Rowing Association's (RRA)'s annual fundraising event for its neighbor and supporter, the Nyack Center. Founded in 2003, the RRA is a non-profit Nyack-based community rowing association offering competitive and recreational rowing to area youth and adults. The Pull with Purpose Row-a-thon is dedicated to raising money for the Nyack Center, a local youth based community center in Nyack. The Row-a-thon offers the community members the opportunity to learn the sport, compete, and raise money by rowing more than 200 kilometers (120 miles) in two hours on indoor rowing machines (ergometers).

Both the RRA and the Nyack Center are 501(c)3 not-for-profit entities and donations are tax-deductible. Pledge forms and more information are available at www.riverrowing.org. All check donations should be made to "*Nyack Center*." For more information about the Nyack Center, please visit www.nyackcenter.org.

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